

FREEDOM PASS

# Feeling free is so you

**YOUR STYLE. YOUR PERSONALITY. YOUR CHOICE OF FRAMES**

You have a style all your own. Now you can get the frames to match – with a special offer from Target Optical®. For \$0 out-of-pocket expense get any available frame, any brand – no matter the original retail price point. You're free to choose any frame in the store at no additional cost to you.

For example, if you purchase a pair of frames that retails for \$180, your out-of-pocket cost is still \$0 – even if you have a \$130 frame allowance. That's up to a \$50 value! Plus, you get extra savings on lenses through your EyeMed vision benefits to complete your look.



**Any frame, any price  
for \$0 out-of-pocket**

at Target Optical®

PLUS ENJOY SAVINGS ON LENSES

## HOW TO REDEEM

Take this flyer to any Target Optical®.  
They'll handle the rest. OFFER CODE: 17253



## SHOP THESE TOP BRANDS AND MORE



## WANT MORE? YOU GOT IT

Visit [eyemed.com/member](https://eyemed.com/member) to get special offers from other in-network providers

A special offer from Target Optical. \$130 or higher frame allowance required. Valid for each year of the initial contract term and in-store only at Target Optical. Complete pair purchase required – member is still responsible for lenses, which are covered based on benefits outlined in the vision benefits and may include an additional copay. Discounts are not insured benefits. Proof of offer is required at time of purchase. Store associates enter code: 17253. Offer not valid in the state of Texas.

This information is available broadly and is not plan or state specific. Offers are not valid in the state of Texas.

